

Case study



About Grosvenor Casinos

Owned by Rank Group Gaming Division, part of Rank Group, Grosvenor Casinos operates over 30 casinos throughout the UK. It positions its gaming facilities as a mainstream leisure pursuit providing customers with an alternative night out. Grosvenor offers the latest in gaming facilities to regular, occasional and recreational gamers. It provides customers with a full leisure experience, offering bar and restaurant, sports lounge facilities and regular live entertainment.

By partnering with ID Technology Group, Grosvenor leads on the security front through intelligent security solutions that protect employees, customers, assets and property, whilst offering peace of mind.



Grosvenor

The challenge

Rank Group Gaming Division and ID Technology Group have worked in close partnership since 2000. During that time a number of technical challenges relating to high security surveillance have been faced by Grosvenor. Recent Government legislation has increased its focus on security, insisting that high quality security images are provided to protect both the industry and its consumers.

In June 2006, Rank opened the doors to its flagship G Casino, investing £4.2 million on this 20,000 sq ft leisure environment. The futuristic design of this Manchester-based casino posed a number of technical challenges for installing leading edge electronic security solutions. For example, varying ceiling levels and innovative lighting posed issues for installing the CCTV system, since the focus was on ensuring that the stylish and expensive interior was not impacted by security applications.

The solution

By working alongside Rank in the early design stages of this exciting project, ID were able to influence the architects in terms of planning security specifications and helping to influence decisions in the design phase.

The G casino has a system incorporating 72 CCTV surveillance cameras. As part of the solution, ID installed a NVT (Network Video Transmission) giving Grosvenor the scope to expand its network of cameras, aligned to future expansion. With the cabling already in place, the design would not be adversely affected in terms of its unique look. PTZ (Pan, Tilt and Zoom) dome cameras were also linked to door contacts, ensuring that images of all those entering or leaving the premises were captured and recorded.

A fully comprehensive maintenance contract has been put in place to continually support the best interests of Grosvenor, offering a round the clock service. The ID solution fulfils Grosvenor's objective of having a leading edge surveillance system.

The success

By understanding Grosvenor's high security needs through a true partnership approach, ID has provided Grosvenor's first G casino with a more sophisticated security system than some of the biggest Las Vegas casinos, giving it unrivalled protection.

John Butler, Director of Security at Rank Group Gaming Division commented: "We have been working with ID Technology across the Group since 2000 and we were confident that they could provide us with a leading edge security solution for our new casino in Manchester. For our first G Casino we needed a security solution that could support potential future growth. Through listening to our specific needs, ID Technology has provided us with that solution."

About ID Technology Group

As one of the UK's largest independent providers of integrated electronic security solutions, ID offers a consultative approach to organisations aiming to maximise their commercial security, whilst benefiting from cost efficiencies. Clients benefit from a range of sophisticated security solutions including CCTV, Access Control and Electronic Article Surveillance, otherwise known as electronic tagging.

With over twenty years of experience, ID addresses the security needs of some of the UK's leading organisations in the retail, leisure, entertainment, commercial and industrial sectors.

For more information on how ID can help protect your business contact our Business Development Team on:

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